Press release from November 5, 2026

Lights, Action, Christmas Magic: “Movie Park’s Hollywood Christmas” Brings New Festive Highlights This Winter!

New Christmas Tree Celebration, Movie Park’s Parade of Celebration - Winter Edition, Ice Slide for Tubing Fun, and New Shows Added to the Christmas Movie Set

(Bottrop-Kirchhellen, November 5, 2026) When over a million lights illuminate the streets of Ho-Ho-Hollywood, Christmas music fills the air on the movie set, and more than ten entertainment highlights create an authentic American holiday atmosphere, the most festive time of the year begins at Movie Park Germany. This year, “Movie Park’s Hollywood Christmas” offers a range of new highlights for the whole family: A new “Christmas Tree Celebration”, the festive winter edition of Movie Park’s Parade of Celebration, a new tubing experience on an icy slide, and revamped shows featuring fresh elements and songs bring sparkling Christmas magic to Germany’s largest movie and theme park. Adding even more American Christmas flair this year is a tour stop by the world-famous Coca-Cola Xmas Truck.
“Movie Park’s Hollywood Christmas” transforms the park from November 27, 2026, through January 5, 2027, into a festively staged Christmas movie set, where entertainment, an American holiday atmosphere, and shared family moments take center stage. To enhance the Christmas feeling, further investments have been made in lighting and decorations.

“With each season, we aim to further develop our winter event and create new, cinematic experiences,” says General Manager Thorsten Backhaus. “In the fourth year of ‘Movie Park’s Hollywood Christmas,’ numerous highlights for all generations await our guests, so they can spend the Christmas season with us and feel like they’re in an American Christmas movie.”

Just like in a typical Christmas classic, “Movie Park’s Hollywood Christmas” is sure to feature emotional moments, music, and plenty of entertainment. This year, the popular **“Christmas Tree Celebration”** gets a completely new script. The spotlight is not just on the elves Holly and Jolly, the nutcrackers, and Santa Claus—it is especially on the **grumpy film clapperboard S.A.D.**, who’s determined to prevent the big Christmas tree from being lit by any means necessary. With his usual moody attitude, he tries to throw the festive ceremony into complete disarray. The revamped “Christmas Tree Celebration” kicks off the festive evening on every event day, lighting up the giant Christmas tree and the park’s streets in a dazzling display of lights.

All guests looking for a little extra action alongside the authentic American Christmas atmosphere can experience a new **tubing experience on an icy slide** for the first time this year, presented in partnership with **Ice-World**. Riding on special snow tubes, they can speed down the icy slope and enjoy a fun-filled winter thrill. This new attraction is available for a small additional fee and adds an extra dose of fun to the event program.

“Movie Park’s Parade of Celebration – Winter Edition” brings new sparkle to the Christmas set. The grand anniversary parade celebrating the park’s 30th anniversary is getting a festive makeover this winter. Decorated parade floats, magical Christmas characters, choreographed moves and show stops filled with music, dance, and Christmas magic create dazzling moments for the whole family and make for a festive spectacle.

True Christmas magic is awaiting guests once again at Studio 7: The winter show **“The Great Christmas Magic Show – by Christian Farla”** will return and offer an experience full of magic, acrobatics, and dance. From astonishing illusions to thrilling aerial acrobatics and a beautiful festive scenery, “The Great Christmas Magic Show” once again delivers an

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enchanting winter spectacle for the whole family. To ensure that all wishes come true in time for Christmas, Santa Claus needs a little help – and asks Christian Farla for some magical assistance…

What happens when a little girl suddenly runs into Santa Claus just before Christmas? This year, the **"Night of Wonder" show** will fill Van Helsing's Club with festive cheer featuring live singing, dancing, and acrobatics. The popular dance and singing show **"Meet Santa & Friends"** at the Western Saloon will also delight families with children with new elements. Santa Claus and his elves return with a new, enchanting Christmas story and catchy Christmas songs. On select event days, the popular **Leslie B. Harmonies gospel choir** will perform at the Western Saloon, blending angelic voices with an American Christmas atmosphere.

A special guest appearance awaits all Christmas fans on November 29, 2026: The world-famous **Coca-Cola Xmas Truck** is rolling onto the set of "Movie Park's Hollywood Christmas." With its festive LED lighting, the iconic Freightliner creates an authentic Christmas atmosphere and brings a piece of American Christmas tradition to Movie Park. Guests can take photos with Santa Claus and pose on a special selfie platform for the perfect picture with the famous truck. A digital wheel of fortune featuring Christmas-themed Coca-Cola merchandise prizes rounds out the tour stop and makes a visit to the Coca-Cola Xmas Truck a festive highlight in Movie Park's winter lineup.

"Movie Park's Santa Experience – From Hollywood to the North Pole" has been newly staged and is specifically designed for families with young children. The interactive experience will find its festive home in the Eventcenter near the park entrance this year. Aboard **Santa's Enchanted Express**, young Christmas fans can travel to the North Pole in just three minutes, where Santa Claus and his elves wait for a personal meet-and-greet. Tickets can be booked via the web shop for a small additional charge. Also located in the Eventcenter this year is the **Kids Cookie & Christmas Factory**, where children can decorate their own cookies. Additionally, craft activities will be on the program schedule as well as a festive F&B offering for the family.

The 360 m² covered ice-skating rink, a mapping show, curling, and special American food are once again on the schedule at Ho-Ho-Hollywood in Germany. The Roxy 4-D Cinema is once again bringing **"Scrooge 4D: A Christmas Carol"** to the big screen, and the **closing show "Hollywood Christmas Lights"** offers a cinematic finale to every event day with fire, laser, and light effects.

There's no shortage of action and adrenaline in the winter, and the **park's attractions also take center stage** during the Christmas season. The winter lineup features not only family-friendly rides but also several roller coasters (attraction openings are subject to weather conditions; water attractions remain closed).

Detailed information about the program is available on Movie Park Germany's website. If you are interested in covering the event on site, please contact us at presse@moviepark.de

Movie Park Germany
Since 1996, Movie Park Germany has been offering its visitors shows, attractions, and events centered around the theme of film under the slogan "Hollywood in Germany!". Across an area of approximately 45 hectares, guests immerse themselves in the world of movies and experience excitement, entertainment, and thrills in more than 40 different attractions and shows. As Germany's largest movie and amusement park, it offers a special experience for visitors of all ages and has held the TÜV certification "OK for Kids" since 2006. With its Nickelodeon LAND and popular TV heroes such as SpongeBob and Patrick, PAW Patrol, and the Teenage Mutant Ninja Turtles, the park is especially well suited for families. Movie Park Germany is part of Parques Reunidos, one of the world's leading operators of leisure and entertainment destinations, with more than 50 years of experience in the industry and a well-diversified portfolio of more than 30 parks and assets (theme parks, water parks, animal parks, aquariums, and resort accommodations) across nine countries in Europe and Australia.

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