



Press release from 10 August 2023

An American Christmas movie experience comes to life: More details about “Movie Park's Hollywood Christmas” winter event series are being unwrapped!

(Bottrop-Kirchhellen, 10 August 2023) Christmas is coming early this year! Just recently, Germany's largest movie and theme park announced its new winter event "Movie Park's Hollywood Christmas". Now, more information about the event series is given away to all winter and theme park fans.

Entertainment and shows will clearly be the focus. More than ten new entertainment moments will be created for the whole family. The event will transform Movie Park Germany into a Christmas movie set with more than 500,000 lights. Among other things, guests can look forward to a new winter show with illusionist Christian Farla, a big Christmas Tree Celebration, a Meet Santa Wish station, a wintry version of the park's parade, an ice-skating rink, a light show and four Christmas-themed areas with some specials. Guests will also be able to experience action on a few attractions. From December 1, 2023, to January 7, 2024, Movie Park will create a festive, American Christmas program suitable for all generations on 24 selected days.

"A winter event at Movie Park has been on our guests' wish list for a long time. Now they can immerse themselves in their own Christmas movie with us!" says General Manager Thorsten Backhaus. "We are looking forward to a 'Big American Christmas' that will not only be bright and colorful, but above all entertaining. The winter production schedule is in place, we are already planning intensively behind the scenes."

Winter Entertainment and Shows

To make Christmas in Hollywood not only festive, but also a bit magical, Movie Park gets renowned support and presents a new show with magic elements and winter illusions: **Christian Farla's „A Magical Christmas Tale”** takes place up to three times a day at Studio 7. The show is a mixture of singing, artistry, and family-friendly magic show. In the storyline, the award-winning illusionist faces the evil Ice Queen, who wants to snatch away all the children's Christmas presents and makes Santa Claus disappear. Christian Farla travels to the North Pole to bring him back. Only this way can Christmas be saved – and the gifts delivered into the right hands.

At the big **Christmas Tree Celebration** in the entrance area around the fountain, the Christmas elves, with the help of Santa Claus, will light up the more than 15-meter-high and over 2.5 ton extensively decorated Christmas tree every day around 5 p.m. and ring in the festive evening.

Last year, Manuel Prossotowicz's creative team already drew inspiration from the United States and incorporated it into the event. "As with all new major projects within the park, authenticity is our top priority to give guests an original American Christmas experience."

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To bring more light into the cold season, Movie Park Germany creates a brand-new hourly **light show** on "Christmas Boulevard USA" accompanied by musical Christmas classics. A new Christmas-style **mapping show** will also be part of the program and projected onto the facades of the "Time Riders" and "The Toymaker" buildings. Here, guests will encounter Santa Claus and other wintry characters. IMAmotion is responsible for the media content of the mapping show, while IMAScore is responsible for the music. The grand finale of each day is a **ten-minute drone show** with 100 drones, which will not only light up children's eyes, but also the sky above the Movie Park studios.

No Christmas season without baked goods! In the **Kids Cookie Factory** at the California Café, children can design cookies themselves according to their imagination and take them home. An American Christmas market will be created on the covered forecourt. This is also where all winter sports fans can show off their skills and try out the **area for curling**.

The studio director's gift list also includes a wintry version of the parade: **"Ho-Ho-Hollywood on Parade"**. Amid lights and Christmas atmosphere, the streets around "Christmas Boulevard USA" and "Rockefeller Plaza" come to life. The soundtrack is provided by IMAScore.

With so much action happening on set, there is also room for more laid-back activities! The Roxy 4-D cinema will offer a cozy alternative for cool temperatures and show the popular animation classic **"The Polar Express"**. But since one movie is rarely enough to ring in the Christmas season, **"Home Alone"** and **"Home Alone 2: Lost in New York"** will also be showing at Van Helsing's Club. A Christmas-themed buffet will be offered here, too.

A new role in Ho-Ho-Hollywood in Germany is given to S.A.M. The walking clapperboard will turn into the **grumpy Yeti S.A.D.** For this, a special costume is created, and the Movie Park character can also be met within the park. Within the media content, S.A.D. will also flicker across one or the other screen at "Movie Park's Hollywood Christmas".

Atmosphere and Action: Themed Areas and Attractions

Welcome to Ho-Ho Hollywood in Germany! The American Christmas season known from US movies will be in the spotlight. Movie-like action is on the program schedule as well: Some attractions and coasters will be in operation (depending on weather conditions; water attractions will remain closed).

Scene 1: Christmas Boulevard USA"

"Hollywood Boulevard" will be transformed into **"Christmas Boulevard USA"** for the cold season and will be reminiscent of a typical American small town with numerous fairy lights and colorful decorations. In addition to the light show, guests can expect to see "The Polar Express" at the Roxy 4-D Cinema. The "Christmas Tree Celebration" will take place around the fountain and the big drone show will be the finale of each event day.

Scene 2: „Rockefeller Plaza“

The "Streets of New York" will become the **"Rockefeller Plaza"**. Here, visitors can experience a new winter plaza show on stage. Inspired by the American dance group "The Rockettes", the Movie Park Entertainment

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Crew will perform for the guests. The visitors can then slide into the next movie-like scene on the **360 m² covered ice-skating rink**, which will be located directly in front of the stage. In the center of the skating rink will be a 6-meter Christmas tree. As usual in wintry New York, all winter fans can rent skates and do their laps there. Next to the stage there will be a small **Christmas market** and Marilyn Monroe as well as Yeti S.A.D. can be found for meet & greets. Those who are looking for a darker experience during the festive season can take a detour to "Van Helsing's Factory". Just around the corner, in the nearby Star Trek area, the roller coaster "Star Trek™: Operation Enterprise" will await all winter fans to catapult them into frostier spheres.

Scene 3: „Nickelodeon HoHoHoliday Land“

The wintry version of "Nickland" will come to life with the "**Nickelodeon HoHoHoliday Land**". The popular characters from PAW Patrol and SpongeBob SquarePants also get a Christmas makeover for meet & greets. The same applies to the "Let's Party" show with the NickToons. The site sound throughout the area will resound with children's Christmas songs. The "Movie Park Studio Tour" will get a Christmas Special Edition and new media content centered around the grumpy Yeti S.A.D. Besides, other **Nickland attractions** like "Ghost Chasers," "Jimmy Neutron's Atomic Flyer," "Mission to Mars," "Splat-O-Sphere" and the PAW Patrol attractions will be on the wintry program schedule.

Scene 4: „Wild West Christmas“

The new "**Wild West Christmas**" area will reach down to Studio 7 and the winter show with Christian Farla. In the Warsteiner Saloon, a "**Meet Santa Wish Station**" will feature a meet & greet with Santa Claus, who will welcome kids and families on stage, as it is typical in American malls. Here, children can hand in their personal wish lists and meet Santa Claus and his elves up to three times a day.

Catering and B2B Events / Christmas Parties

To give the culinary side the original American touch, some of the food stalls will be transformed into **US food trailers**. Here, pancakes, mac & cheese and pulled turkey will be on the menu.

For **B2B customers and groups**, Movie Park has some exciting news to share as well! This season, **Christmas parties** in the Warsteiner Saloon with suitable catering can be booked from 150 and up to 350 people. A small Christmas market with stalls open exclusively for these groups can be organized, too. Guests can warm up and dine in the Saloon, while the service team serves drinks. Additional program items, such as a meet & greet with Santa Claus or a DJ for the after-dinner party, can be booked on request. Admission tickets for the park before the event starts can also be part of the program if desired. Requests for Christmas parties can be submitted at christmas@moviepark.de.

For all companies that want to visit "Movie Park's Hollywood Christmas" without a party with their team, there is also a special ticket offer for a park visit.

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Tickets and Season Pass Offers

For all guests who already want to plan their winter experience at Movie Park, there is now an undated **early bird ticket** available at the information desk for the price of 24,90€. Dated tickets for the event are available in the park's web shop.

2023 Season Pass holders who renew their pass for the 2024 season will also have the opportunity to attend "Movie Park's Hollywood Christmas" during the 2023 season: This year's winter event days will be automatically included in a pass renewal for the categories "Silver", "Gold" and "Platinum" (Bronze excluded). The new season pass prices will be communicated on the park's website starting August 15. With this date, new passes can also be purchased, and existing ones can be renewed.

Guests who extend their current Season Pass will receive a discount of 15 € on the regular Season Pass price in the park. Promotional offer for existing customers only: Anyone who renews three currently valid Gold or Platinum Season Passes for 2024 by September 30, 2023, will pay only the regular price of two for these three passes.

All those who do not renew their pass from the 2023 season or have a Season Pass Bronze can purchase a personal ticket directly at the ticket office on the desired day of visit in December / January for the special price of only 12.90 €.

Movie Park Germany

Since 1996, Movie Park Germany has been offering its visitors shows, attractions and events all about film, with the motto: "Hooray, I'm in the movies!" Spanning approximately 45 hectares, the Park invites guests to immerse themselves in the world of film and find excitement, entertainment and thrill in more than 40 different attractions. Germany's largest film and amusement park is a special experience for young and old alike, having borne the TÜV distinction "OK for Kids" since 2006. Featuring Nickland, one of the largest NICK theme worlds worldwide, the Park is particularly suitable for families. Thanks to the in-house tour operator Movie Park Holidays, arranging a long journey with accommodation in nearby hotels is child's play. www.movieparkholidays.com. Movie Park is part of Parques Reunidos, one of the leading global operators of regional leisure parks with a well-diversified portfolio of more than 60 different assets (theme parks, zoos and marine parks, water parks and other attractions), spread out over 12 countries across Europe, North America, the Middle East, and Australia.

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