



Press release from 11 September 2025

Movie Park Germany heralds the darkest time of the year: The Halloween Horror Festival opens the gates to hell!

Two new horror attractions, expansion of Hillbilly Town, and even more festival atmosphere haunt Europe's biggest Halloween event

(Bottrop-Kirchhellen, 11 September 2025). When the fog thickens and the shadows of darkness choose new victims, the evil side of Hollywood in Germany shows no mercy! Movie Park Germany is bringing the 27th Halloween Horror Festival to life this fall with new devilish ideas. With two new horror mazes, "Blood Moon Trailer Park" and "Ahoj-Brause Horror Lab," the gates to hell are burning more intensely than ever before: for the first time in its history, the park is offering a total of nine horror experiences, one of which is the first horror brand experience in a German amusement park. Once again, the afterlife is quite diverse this year: over 280 monsters and four scare zones awaken Europe's largest Halloween event in all its gruesome glory. In addition to DJ Max Bering on the plaza stage, a new show, a live DJ act, and a newly designed food zone at the far end of the park will create an even more festive atmosphere. In the live show "Unhallowed 2 – The Freak Show Straight Out of Hell" in Studio 7, illusionist Christian Farla once again brings evil from the underworld into the spotlight and has a few updates and new acts in store.

"The Halloween Horror Festival is showing its darkest side again this year, and we're making new nightmares come true," says Managing Director Thorsten Backhaus. "More horror experiences and an even greater festival atmosphere await guests – giving Halloween an even bigger stage."

On a total of 22 event days between September 27 and November 9, 2025, the Horrorwood Studios welcome all Halloween fans to this year's theme "Your Bloodiest Vacation Ever" and bring new scary surprises to life.

+++ Detailed information on the new Halloween attractions and program updates will follow on the next pages +++

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Blood Moon Trailer Park and expansion of Hillbilly Town

Check in – and never check out: this trip turns out to be a bloody nightmare. Five hours north of Los Angeles, on the edge of Yosemite National Park, lies the **Blood Moon Trailer Park**. Abandoned, decaying, forgotten. No reception, no help – just a barely passable road leading to a rundown place. A place that was abandoned back in the 1970s – officially due to power outages, unofficially due to “strange occurrences.” Recently, several YouTubers attracted media attention when they explored abandoned places in California. One of them had found maps on the dark web that pointed to lost gas stations, car wrecks, and strange GPS failures in the region. They wanted to spend a night at Blood Moon Trailer Park to generate clicks. What they didn't know was that the Redroot Kin, a degenerate bloodline that had become more mutated, insane, and cruel with each generation, was already preparing a ritual. Now their 27th harvest day is upon them, and fresh blood is the main course. Since the YouTubers disappeared, Yosemite National Park has been explicitly advising all guests not to enter the trailer park during the Blood Moon...

The new horror experience is being created by Movie Park Germany's Creative Team and in collaboration with the company “Deko- und Ideenwerk” from Mühlheim. An abandoned trailer park with original American props is being built on the 900 m² area behind the “The High Fall” attraction, enriching the “Hillbilly Town” area with its own outdoor horror attraction. Several walk-in mobile homes and authentically American caravans, one of which stands out with its size of 9 x 4 meters, will find their place there under the blood moon. The new experience is intended for all guests aged 16 and over.

In addition, **Hillbilly Town will be expanded** with several new elements and props. “The scare zone has become significantly more popular since it was redesigned two years ago,” says Halloween Project Manager Manuel Prossotowicz. “As we always focus strongly on the demands of our guests, this year we are not only creating a new, thematically appropriate horror maze in ‘Hillbilly Town’, but also expanding the area with a few additional details.”

To give the bloodthirsty cannibals additional opportunities to interact with guests and show their most gruesome side, a **secret surprise** is hidden in the area, which will be unveiled at the start of the Halloween Horror Festival. Then the blood moon will ignite hell in a new form...

Ahoj-Brause Horror Lab – die neue Horrormaze präsentiert von Ahoj-Brause

Following the huge success of last year's collaboration, Movie Park Germany is now teaming up with Ahoj-Brause to offer the first horror-themed brand experience in a German theme park. The new maze is being created in collaboration with long-standing partner IMAmotion and will occupy part of the event center.

At the “**Ahoj-Brause Horror Lab**”, guests can expect a factory tour they will never forget. The popular little bags obviously contain not only fizzy powder, but also a large dose of fear, terror, and, above all, madness. The involuntary journey through the supposedly abandoned facility leads guests to the source of the fizzy powder. Surprises and wrong turns are included, making every visit unique. A recipe that should have remained secret: here, visitors become test subjects for highly experimental-looking mixtures. Ahoj-Brause – it's all just fun!

The ominous factory is expected to open its doors on October 3.

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“Unhallowed 2” Freak Show with update and more festival atmosphere at Baboo Twister Express Plaza

In the **live show “Unhallowed 2 – The Freak Show Straight out of Hell”** with award-winning illusionist Christian Farla, a heavenly priest and the devil are once again involved in a bitter battle for the soul of a young woman. The devil waits for the right moment to strike again. Can the priest save her once more, or will he lose his own soul to hell?

An introductory film before the show begins sets the stage for the ominous scenario. The Farla Showproductions team has added a few new acts and a new spooky illusion to the program this year. A voodoo master makes his stage debut, not only doing eerie things with his body, but also shooting arrows with his feet. A fire spitter, a flying pole act, and the “Head Saw Illusion” also transport the audience into the underworld.

To ensure that shreds fly musically as well, **DJ Max Bering** invites guests to the next Halloween party in the “Acid Rain” scare zone! The DJ, known from PAROOKAVILLE, will once again be providing the soundtrack for anyone who wants to add a party scene to their horror movie. In addition, the Baboo Twister Express at the back of the park will be complemented by a live DJ playing rock music, a themed show, and a newly designed food zone with cocktails to draw guests even further into the dark underworld of the festival. Movie Park is collaborating with **radio station Star FM Maximum Rock** for this event. On Saturday, October 11, STAR FM DJ Chris Zep will be spinning records and bringing the Baboo Twister Express Plaza to life with a mix of pop rock, modern rock, alternative, and classic rock.

The **new show “Drums of Doom”** combines rousing drumbeats, dynamic dance choreography, and impressive fire effects. The Baboo Twister Express Plaza is thus transformed into a new live experience that blends rhythm, movement, and visuals into one performance. Up to three times a night, the Movie Park Entertainment Crew sets the plaza ablaze with its hellish side.

Nine horror experiences, four scare zones, monster parade, hypnosis show

The 27th apocalypse brings two new horror experiences that will blow fresh ashes over the Horrorwood Studios set. Furthermore, the well-known mazes “Hell House,” “Secrets of St. Elmo,” “The Slaughterhouse,” “Circus of Freaks,” “Final Stop,” “Murder Museum,” and last year’s new addition “A Quiet Place” also herald doom in their usual manner.

The march of the monsters will once again ring in the Halloween event days and will be led by the dark ruler of the Horrorwood Studios – the diabolical movie clapperboard S.I.K.

This year again, the **hypno-casting** blurs the boundaries between reality and illusion. Master5 of the senses Stephan Nölle, who specializes in sensory confusion, has prepared his casting studio in the Western Saloon for this purpose.

Further highlights of the 27th Halloween Horror Festival

After dark, the **scary editions of some coasters** await guests! The “Movie Park Studio Tour - Final Cut” goes into operation. Meanwhile, the “Baboo Twister Express” lurks in the Western area. The Halloween version of the suspended looping coaster once again draws visitors into new in-between worlds with light effects – and will be accompanied by a live DJ during the ride this year. The wooden coaster “The Bandit” also shines in a play of colors, and a ride on “Star Trek™: Operation Enterprise” brings some light into the darkness.

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A special Halloween event day on October 11 will show that Halloween can spread more than fear: Together with the **US initiative “Haunters Against Hate”**, the park's Halloween team and the more than 280 monsters at Horrorwood Studios will set an example for tolerance and equality. In addition to a large Halloween parade, the park will be symbolically lit up in rainbow colors in some places.

Families who find demons and monsters too scary can also experience the friendly side of Halloween at Movie Park. The popular **“Halloween for Kids”** will take place again this year in a separate area in Nickelodeon LAND, offering a range of craft activities and games for young Halloween fans.

Tickets for the Halloween Horror Festival

Movie Park admission tickets include park admission and the Halloween Horror Festival, with spooky atmosphere in the streets and sinister encounters with monsters in four scare zones. Due to high demand in recent years, Movie Park Germany strongly recommends that all Halloween fans purchase tickets online. Due to limited ticket availability on event days, the park also advises visitors to plan their visit and ticket purchase early, also considering the first few event days of Halloween.

Timeslot tickets for the horror houses can only be purchased online and must be booked in addition to park admission. Tickets are expected to go on sale on September 16 at www.moviepark.de/extras. The park will announce further details on its social media platforms.

In addition to a **“Speedy Pass Horror”**, which includes fast access to five mazes and the freak show, there is also a VIP option available. The **“S.I.K. VIP Pass”** allows visitors to visit all mazes, including the new attractions for 2025, reserved seats in the freak show, VIP parking next to the ticket offices, and additional gastronomic offerings.

More information will follow on the park's website at www.movieparkgermany.de and at www.halloween-horror-festival.de.

Movie Park Germany

Since 1996, Movie Park Germany has been offering its visitors shows, attractions and events all about film, with the motto: "Hooray, I'm in the movies!" Spanning approximately 45 hectares, the Park invites guests to immerse themselves in the world of film and find excitement, entertainment and thrill in more than 40 different attractions. Germany's largest film and amusement park is a special experience for young and old alike, having borne the TÜV distinction "OK for Kids" since 2006. Featuring Nickelodeon LAND and its TV heroes SpongeBob SquarePants and Patrick Star, the PAW Patrol and the Teenage Mutant Ninja Turtles, the park is particularly suitable for families. Thanks to the in-house tour operator Movie Park Holidays, arranging a long journey with accommodation in nearby hotels is child's play. www.movieparkholidays.com. Movie Park is part of Parques Reunidos, one of the leading global operators of regional leisure parks with a well-diversified portfolio of more than 60 different assets (theme parks, zoos and marine parks, water parks and other attractions), spread out over 12 countries across Europe, North America, the Middle East, and Australia.

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