

Press release from 4 March 2026



The anniversary blockbuster of the year is in production: Movie Park Germany celebrates 30 years of park and film history as “Hollywood in Germany” with a new Paramount attraction, a big anniversary parade, new PAW Patrol characters, events, and many other surprises!

(Bottrop-Kirchhellen, 4 March 2026) When the spotlight shines particularly brightly, one action-packed scene follows another, and movie magic is filling the air, then the most Hollywood-like birthday party of the year is on the production schedule: Movie Park Germany is celebrating 30 years of park and film history this year! An anniversary season full of highlights is bringing the world of movies to life, spreading plenty of Hollywood glamour in Germany's largest movie and amusement park.

Movie Park is not only staying true to its motto “Hollywood in Germany,” established in 1996, but is also producing important key scenes for the future: With the **new Paramount attraction “Journey to the Forbidden Chamber”** based on a fictional adventure story and the on-set operations of the world-famous Paramount Pictures, Movie Park Germany is rolling out the red carpet for its guests in mid-May. Furthermore, with a **total of seven canine heroes**, Movie Park will be home to the **most PAW Patrol characters worldwide**, making the park even more family-oriented from summer and onwards. The **walking clapperboard S.I.A.** enriches the crew on set as a new female Movie Park character. With entertaining events, the **big anniversary parade** with new big floats, costumes, choreographies, and a brand-new soundtrack, as well as a separate **Nickelodeon Street Show**, Movie Park Germany is celebrating action, family fun, and its unique park history throughout the years – while spreading lots of nostalgia and emotions.

“The 30th anniversary of Movie Park Germany is a significant milestone. Of course, this must be celebrated in style!” says Managing Director Thorsten Backhaus. “Throughout the season, families, movie fans, and amusement park enthusiasts can look forward to special surprises on set that will celebrate this big birthday. At the same time, we are pursuing a clear vision for the park’s future and continuing to expand our portfolio for the whole family.”

Hardly any other place is as versatile as Hollywood! With thrilling action at the Paramount attraction premiere in mid-May, the big anniversary celebration as a summer blockbuster, the terrifying “Halloween Horror Festival” in fall, and American Christmas movie magic at “Movie Park's Hollywood Christmas,” all cinematic genres are represented in the anniversary script, ensuring unforgettable adventures in Germany's number one family park.

“We are very proud of what we have achieved in recent years. Movie Park Germany has had an eventful history. We have developed the park with a clear vision, a lot of teamwork, and passion, and have built it up specifically around its movie identity,” continues Director of Marketing & Sales Manuel Prossotowicz. “For our 30th anniversary, we want to give something back to our guests and thank them with lots of surprises, both big and small.”

“Welcome to Hollywood in Germany” and welcome to the 30th anniversary season – time to unveil the highlights and novelties!





★ New Paramount attraction “Journey to the Forbidden Chamber” in spring ★

A new exclusive Paramount attraction will play a major role in the 2026 season, further highlighting the park's movie DNA. In line with Movie Park's motto “Hollywood in Germany”, this new experience will bring guests as close as possible to an authentic studio setting.

Under the name “**Journey to the Forbidden Chamber**”, a realistic film studio experience with various sets, props, and show elements is being created. The new experience will bring the world of Hollywood action to life while focusing on a new fictional adventure story exclusively created for the park. Guests are immersed directly in the production and on-set operations of the world-famous Paramount Pictures in Los Angeles, while moving from one detailed set to another. They will experience first-hand what it is like to be an extra in a major movie production, while action and adventures are lurking behind every corner.

Renowned partners such as **P&P Projects** are responsible for the design, theming, and full remodeling of this immersive tunnel attraction, ensuring that each set finds an authentic home in Hollywood in Germany. With a proven track record of designing and building world-class attractions for the world's well-known major theme parks, P&P Projects will now bring their expertise to “Journey to the Forbidden Chamber”, giving the experience a truly cinematic touch.

The new attraction, which replaces the previous “The Lost Temple” attraction, is scheduled to open in mid-May. The new movie for this experience was produced exclusively for Movie Park Germany in November 2025 at the famous Paramount Studios in Los Angeles. More info will follow in a separate press release.

★ Adventure Bay with new characters: welcoming the most PAW Patrol heroes worldwide ★

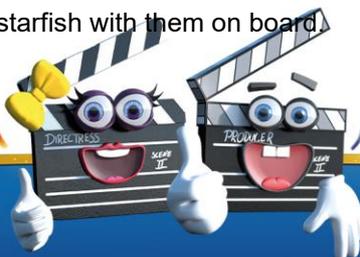
Fun for the whole family is coming on four paws! The PAW Patrol is welcoming more canine heroes and is ready for new missions. From summer onwards, Movie Park Germany will be the first park in the world to host **a total of seven PAW Patrol characters**, allowing fans of all ages to dive even deeper into the TV world of the popular puppy patrol. Their favorite heroes will not only be available for meet and greets, but they will also be integrated into the entertainment program of the park. The three dogs **Zuma, Rocky, and Everest** will join the existing quartet of **Chase, Marshall, Rubble, and Skye** at Movie Park. Movie Park Germany will be the only park to offer so many different PAW Patrol characters in its portfolio!

“Given the enduring popularity of the TV series and the positive feedback we have received from our guests on our themed area, it was a very clear decision for us to continue to rely on the PAW Patrol IP in the future and to create even more interactions with our guests' favorite heroes,” says Managing Director Thorsten Backhaus. “This will enable us to expand our focus as a family destination and to offer a unique experience for our main target group.”

Additionally, the popular PAW Patrol vehicles will return to Adventure Bay in spring. They will offer a fun photo opportunity by allowing children to take a seat right next to Chase in the police car or Skye in the helicopter. The themed vehicles will bring canine fun to Movie Park and complement the experience within the PAW Patrol themed world alongside the three existing attractions “PAW Patrol Adventure Tour,” “Zuma's Zoomers,” and “Skye's High Flyer.”

★ New Nickelodeon Street Show with new parade vehicles ★

Family entertainment continues to be the top priority in the anniversary year: for the first time ever, **a new Nickelodeon Street Show including parade vehicles** will wind its way across the colorful set of Nickelodeon LAND in spring. Chase and Marshall from PAW Patrol will enjoy their big moment in the spotlight on two new parade vehicles. The popular characters from Bikini Bottom – SpongeBob and Patrick – will also be floating through Nickelodeon LAND on their two new nautically designed parade vehicles, bringing lots of fun, soap bubbles, and starfish with them on board.



A total of four parade vehicles, a feel-good soundtrack, several walking characters and a joyful Team Nickelodeon will provide additional entertainment in the park's large family area.



★ New female character S.I.A. waiting for her big debut at Movie Park ★

In 2026, in addition to Movie Park's popular movie clapperboard S.A.M., a woman will also take over directing duties on set: in the anniversary year, the character crew will be expanded by the female clapperboard S.I.A., who will be available for meet & greets from the start of the season. In the future, she will also be integrated into the park's media content and will flash across the screens at Movie Park Studios.

★ Grand celebration and anniversary parade for Movie Park Germany's 30th birthday ★

It will be time for a real flurry of camera flashes in the summer when Germany's largest movie and amusement park celebrates its 30th birthday. **July 4, 2026**, will be a glamorous highlight, with Movie Park hosting a big anniversary celebration that will last into the late evening hours – including a special program, music, and a great share of nostalgia and emotions.

For this special occasion, an extra touch of glamour and glitz will be added: **"Movie Park's Parade of Celebration"** is waiting for its grand official premiere with large, new cinematic parade floats and an authentically American concept. In collaboration with renowned choreographers, new movie magic is being created on the Hollywood set of Movie Park. A 20-minute journey through the world of movies with individual show stops, choreographies, glamorous Hollywood outfits, and new iconic parade music with live vocals creates a new, thoroughly American show experience on Hollywood Boulevard.

The Belgian company Kabuki is taking direction on set and creating new Hollywood-style floats that combine old Hollywood glamour with modernity. A new IMAscore parade soundtrack will provide the perfect music for this family experience and let Hollywood in Germany showcase a new melodious side. Designed and created by Full Stop Productions and Costume Studio in the United States, dazzling ensembles infuse the parade with signature American glamour, sparkle, and show-stopping style.

★ Summer Nights Events during the summer vacation period ★

"There is no business like show business," and Hollywood's dream factory also comes to life in the evenings: **On July 25 and August 1, 8, and 15** during the summer vacation period, the park will **extend its opening hours until 8 p.m.** to celebrate some special Summer Nights with its guests in its anniversary year – including cocktails, live music, and special food and drink offers.

★ September, October and November: Halloween Horror Festival 2026 ★

For over 25 years, the Halloween Horror Festival has been an essential part of the annual program schedule and is a must-see during the anniversary season. This fall, guests at Horrorwood Studios can look forward to new terrifyingly beautiful surprises that will transform Hollywood's dream factory into a nightmare factory. **A new Halloween maze is in the works.** The apocalypse will also be welcomed by over 280 monsters haunting the studio grounds. In addition to the popular horror mazes and scare zones, various shows will bring Europe's largest Halloween event to life for the 28th time.

★ November, December and January: Movie Park's Hollywood Christmas ★

The spookiest time of the year is followed by the most wonderful time of the year: Movie Park's Hollywood Christmas winter event is back for its fourth run and offers an entertaining, festive experience for the whole family. In 2026, the Ho-Ho-Hollywood studio grounds will sparkle brighter than any film award with more than a million lights, numerous decorations, and a dazzling entertainment program. Here, too, the script is being further refined and complemented by new wintery fun.





★ Entertaining events for a movie-worthy experience ★

As usual, the curtain will also be raised for a number of special events to further highlight the film park character and American identity of Movie Park. At the **ELITE Cheerleading Championship and ELITE Stunt & Dance Championship**, international and national athletes will once again compete for titles, trophies, and qualifications. The so-called **Camera Day** will also be back in the spotlight. Here, amusement park fans, content creators, and photographers can use Movie Park's backdrops and sets exclusively for photo shoots and video recordings. At the **US Car Show** and **Spotlight – Your Car in the Spotlight**, the set is filled with action-packed variety.

Illusionist Christian Farla will come back for a new magic show with a new theme in summer. Details will follow.

Specially developed by the Entertainment Creative Team and performed by the in-house Entertainment Crew, **three new shows are expanding the entertainment offering at Movie Park Germany**: "Black Thunder" is premiering in the Western Saloon, "Frequency" is thrilling audiences with electrifying beats at Van Helsing's Club, and "Turn Back Time" is taking guests on a musical journey through 30 years of film music history on the New York Plaza Stage.

Press contact: Ann-Katrin Dölken, Leader PR & Communications, presse@moviepark.de, 02045-899 899

Movie Park Germany

Since 1996, Movie Park Germany has been offering its visitors shows, attractions and events all about film, with the motto: "Hooray, I'm in the movies!" Spanning approximately 45 hectares, the Park invites guests to immerse themselves in the world of film and find excitement, entertainment and thrill in more than 40 different attractions. Germany's largest film and amusement park is a special experience for young and old alike, having borne the TÜV distinction "OK for Kids" since 2006. Featuring Nickelodeon LAND and its TV heroes SpongeBob SquarePants and Patrick Star, the PAW Patrol and the Teenage Mutant Ninja Turtles, the park is particularly suitable for families. Thanks to the in-house tour operator Movie Park Holidays, arranging a long journey with accommodation in nearby hotels is child's play. www.movieparkholidays.com. Movie Park is part of Parques Reunidos, one of the leading global operators of regional leisure parks with a well-diversified portfolio of more than 60 different assets (theme parks, zoos and marine parks, water parks and other attractions), spread out over 12 countries across Europe, North America, the Middle East, and Australia.

