

Press release from May 26, 2026



★ **Bigger, bolder, brighter! A new show experience for the whole family is taking the spotlight: Movie Park Germany's PARADE OF CELEBRATION is conquering the Hollywood set** ★

A dazzling journey through the world of movies blends classic Hollywood glamour with modernity

(Bottrop-Kirchhellen, May 26, 2026) A spectacle that truly brings a new era of Hollywood to life is on the way! Under the title "Movie Park's Parade of Celebration," Germany's largest movie and amusement park is giving its popular parade a new big stage in its 30th anniversary year. More parade floats, more walking characters, and more show segments than before will put the parade in the spotlight this summer!

Movie Park Germany will present this more than 20-minute-long journey through the world of movies **officially at its anniversary celebration on July 4, 2026**. First public general rehearsal performances for this cinematic birthday gift will begin as early as June 20.

Guests will feel the movie magic of the parade! The new lavishly designed parade floats will catch the eye of every movie fan, blending old Hollywood glamour with a modern twist. Dynamic new choreography paired with dazzling new costumes radiates true cinematic elegance, creating an authentically American show experience on Hollywood Boulevard that leaves audiences in awe. Completing the family-friendly spectacle is a brand-new soundtrack that musically transports guests straight into the legendary dream factory that is Hollywood.

"The Movie Park Parade has been one of the park's signature family experiences since its debut in 1996," says Managing Director Thorsten Backhaus. "In our anniversary year, we therefore took the opportunity to redesign and expand the parade, making it distinctively American in style, and giving this special tradition a meaningful new chapter. The new anniversary parade is a true tribute to our history and identity – reimagined with modern energy and a clear commitment to the movie magic and Hollywood spirit that define Movie Park."

The park's beloved walking characters—including the PAW Patrol puppies, SpongeBob, Patrick Star, Squidward Tentacles, and clapperboards S.A.M. and S.I.A.—bring Hollywood Boulevard to life, waving to guests from vibrant floats and on foot. Four brand-new themed floats inspired by Hollywood and the world of Movie Park will take center stage, joined by the four new parade vehicles from the Nickelodeon LAND Street Show. Limousines and well-known classics will also receive a fresh new update. **Featuring a total of thirteen vehicles, more than ten walking characters, and scenic show stops performed by the Movie Park Entertainment Crew**, the new parade will be significantly expanded and elevated in quality: bigger, bolder and brighter than before!

★ **High-class parade floats are waiting for their red carpet moment** ★

Based in Belgium, the in-house creative production company **Kabuki** brings concepts to life from initial technical design through to the finest handcrafted details. For the big anniversary parade, Kabuki oversees the full creative development of four unique floats, transforming Movie Park's cinematic character from early sketches into high-quality physical productions. Each new float, measuring 3 meters wide, 6 meters long, and 3.5 meters high, was built with integrated lighting and cinematic finishes that enhance the park's immersive storytelling.





In addition to these new creations, Kabuki also refurbished and re-themed existing Movie Park floats to ensure a cohesive visual identity across the entire parade line-up. Through this end-to-end approach, Kabuki's craftsmanship helps to bring Movie Park's cinematic world to life and to create a magical experience for guests of all ages.

★ A new soundtrack showcases a new side of Hollywood ★

For the parade's accompanying soundtrack, Movie Park Germany is collaborating with its long-standing partner **IMAScore**. The parade's soundtrack is being produced in close consultation with Movie Park Germany's entertainment team and a renowned choreographer. The music is intended not only to be catchy but also to give everyone involved in the show as much creative freedom as possible to stage a unique parade. Structured at its core like a pop song with verses, bridges, and choruses, the soundtrack for "Movie Park's Parade of Celebration" also includes several elements specific to parades that stand out from the music itself, allowing for varied staging of the individual show stops and choreographies – for example, the performers will step down from their floats, creating more opportunities for interaction with the audience.

Part of the parade will specifically be dedicated to families. **Nilsen—one of the most famous children's DJs and singers**—provides the perfect soundtrack. With his infectious electronic beats and catchy tunes that instantly touch the heart and get everyone dancing, he has been popular with a young audience for years. Whether at major live performances like the GEOLino Festival in front of over 12,000 kids and parents, on social media, on his own podcast, or on the radio: Nilsen and his music are a hit with young and old alike. As a regular guest on Radio TOGGO, KiKA SingAlarm, or Radio TEDDY, he is often seen surrounded by a cheerful crowd of children who sing along loudly to his songs and celebrate with him. He himself has his roots in the neighboring town of Dorsten, which is located right next to Movie Park.

★ High-quality outfits add a touch of true Hollywood glamour ★

For the parade's costume design and fabrication, **Full Stop Costume Studio** is collaborating with Movie Park Germany's creative and entertainment team to bring the parade's visual world to life. Each costume is thoughtfully developed to support both the storytelling of Hollywood in Germany and the natural movement of performers throughout the experience. The goal is not only to create visually striking pieces, but also to ensure performers feel comfortable, confident, and fully supported every step of the way. Designed with both spectacle and practicality in mind, the costumes showcase rich textures and bold silhouettes tailored for live performance. The result is a cohesive and vibrant collection that enhances each moment of the parade, helping to create a dynamic and entertaining experience for audiences.

Lights, camera, action: Movie Park Germany's 30th anniversary is moving closer. Germany's largest film and amusement park will give updates on its social media platforms in the next weeks, leading up to the big anniversary event on July 4, 2026 – when the new parade will make its official debut.

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Since 1996, Movie Park Germany has been offering its visitors shows, attractions, and events centered around the theme of film under the slogan "Hollywood in Germany!". Across an area of approximately 45 hectares, guests immerse themselves in the world of movies and experience excitement, entertainment, and thrills in more than 40 different attractions and shows. As Germany's largest movie and amusement park, it offers a special experience for visitors of all ages and has held the TÜV certification "OK for Kids" since 2006. With its Nickelodeon LAND and popular TV heroes such as SpongeBob and Patrick, PAW Patrol, and the Teenage Mutant Ninja Turtles, the park is especially well suited for families. Movie Park Germany is part of Parques Reunidos, one of the world's leading operators of leisure and entertainment destinations, with more than 50 years of experience in the industry and a well-diversified portfolio of more than 30 parks and assets (theme parks, water parks, animal parks, aquariums, and resort accommodations) across nine countries in Europe and Australia.

