



Movie Park Germany summons the legends of darkness for the Halloween Horror Festival 2026

The new horror house “Jason Universe” and “PHOBIA – The Live Horror Game Show” take guests into new dimensions of nightmares

(Bottrop-Kirchhellen, August 27, 2026) Some legends create history. Others create bloody nightmares. Under the motto “Legends Never Die”, the Halloween Horror Festival 2026 rises from the darkest corners of Movie Park and truly lives up to its name. With the new **“Jason Universe” horror house**, Movie Park Germany unleashes one of film history’s most famous slashers. By bringing back a killer whose brutal legacy has defined the horror genre for decades, the park breathes terrifying new life into an enduring cinematic universe.

This year’s lineup for Europe’s biggest Halloween event is further enhanced by a new spine-chilling show format in Studio 7. During **“PHOBIA – The Live Horror Game Show”**, brave guests face their deepest fears and become part of a nerve-wracking game that blurs the lines between madness and horror. What awaits guests at this game show is an unpredictable host, hellish live acts from around the world, freak show performances, and psychological horror—all rolled into one.

The **“Ahoj-Brause Horror Lab”** will feature additional scare elements and a revised storyline centered around taste testing and a testing lab for different flavors, while Movie Park is collaborating with the company Kabuki on the thematic design. The true-crime horror house **“Murder Museum”** will also feature an additional scene and be expanded to include a pathology room, allowing visitors to take a closer look at the crimes of the ruthless serial killers from a forensic perspective.

“Legends don’t disappear—they evolve. We’re exploring this very idea with this year’s Halloween Horror Festival,” says Managing Director Thorsten Backhaus. “We’re creating a connection between the characters and elements that have shaped the horror genre and fresh ideas that make our event a new experience every time. It’s precisely this blend of tradition and innovation that gives Halloween at Movie Park its special appeal.”

With over 300 monster actors, nine haunted houses, four scare zones, and several entertainment and scare moments, the Horrorwood Studios are once again transformed into a place where film and reality blur together. Spanning **22 event days between September 26 and November 8**, the 28th Halloween Horror Festival once again brings Hollywood’s darkest side to life and turns Movie Park Germany into the epicenter of horror.

+++ More information on the new highlights and other details will follow on the next pages +++





“Jason Universe” – a horror legend comes to life at Movie Park

For over four decades, Jason has been one of the most iconic horror characters in film history. Now, for the first time, the legend is coming to Horrorwood Studios, taking guests on an **ominous journey through his dark cinematic universe**. The new maze brings the horror franchise—specifically parts two through six—to life, transporting guests into a world full of gruesome memories, terrifying moments, and deadly dangers, where the lines between myth and reality increasingly blur.

“The result is a highly detailed horror attraction that offers guests numerous references to the legacy of this iconic character and brings **this year’s Halloween theme, ‘Legends Never Die,’** to life in a unique way,” says Halloween Project Manager Manuel Prossotowicz.

“Partnering with Movie Park to bring Jason Voorhees to life in this fantastic maze is incredible, especially as this allows us to serve fans at an international scale,” says Robbie Barsamian, Executive Vice President at Horror, Inc. “It gives our horror fans in Europe an unforgettable way to step inside the legacy they’ve obsessed over for decades.”

A total of **14 scenes plus a preshow** will be part of the horror—featuring, among other things, **the iconic barn, the camp, and the forest** where numerous victims have gone missing.

Not only the iconic splatter legend is returning to the set of Horrorwood Studios: For the new maze, the Movie Park creative team is working closely with the **horror experts from Leisure Expert Group and Props & Zo.**, who previously worked on “The Walking Dead Breakout” at the exact same location a few years ago. Leisure Expert Group, which is specialized in haunted houses at many international theme parks, will be responsible for the theming and design of the individual scenes. Props & Zo. will handle the construction to bring the horror to life.

The new haunted house is intended for all guests ages 16 and older and will replace its predecessor, “Secrets of St. Elmo – Last Hunt,” which has been running since 2020.

“PHOBIA – The Live Horror Game Show” – where fear is the only way to win...

Curtain up for **PHOBIA, a new live horror game show** where the audience becomes part of the experience. With a mix of live entertainment, spectacular stage acts, and interactive challenges, PHOBIA offers a new Halloween experience at Movie Park that’s both entertaining and terrifying. Guiding the evening is the twisted and unpredictable Rudy von Hell—a crazy game show host with a dark sense of humor and a passion for pushing contestants to their limits. Under his direction, no one knows what will happen next.

Featuring a cast of international performers—coming from Hungary, Italy, the Netherlands, and the United Kingdom—along with unsettling scenes and freak acts, PHOBIA combines terrifying surprises with live entertainment and psychological horror. Every challenge, every performance, and every scream draw the audience deeper into the game.

The show is conceived and produced by **Farla Showproductions**.

Dave van der Wal will serve as the show's host and transform Studio 7 into a place of horror.





Nine horror experiences, four scare zones, a monster parade, a live DJ, and hypnosis

For the 28th apocalypse, it's not just fresh ash blowing across the set at Horrorwood Studios. The well-known mazes "Hell House," "The Slaughterhouse," "Circus of Freaks," "Final Stop," "Murder Museum," "A Quiet Place," and last year's new additions "Blood Moon Trailer Park" and "Ahoj-Bräuse Horror Lab" also herald the horror.

The **March of the Monsters** opens the Gates to Hell once again on every Halloween event day and is led by the dark ruler of Horrorwood Studios—the diabolical clapperboard S.I.K.

To make sure shreds will also fly musically, **DJ Max Bering** invites everyone to the next Halloween party in the "Acid Rain" Scare Zone! The DJ, known from PAROOKAVILLE, is once again providing the soundtrack to the apocalypse this year. **Master of the senses Stephan Nölle** is bringing new, spine-chilling hypnotic surprises to the Western Saloon this year to blur the lines between reality and illusion. In addition, the **Baboo Twister Plaza** once again welcomes all horror fans to hell at the back of the park. A live DJ spinning rock music, a new show, and a food zone with cocktails will create an apocalyptic atmosphere. For this event, Movie Park is once again partnering with the **radio station Star FM Maximum Rock**.

More highlights and bloodbusters for the 28th Halloween Horror Festival

Once darkness falls, the **scary editions of some coasters** come to life! The "Movie Park Studio Tour – Final Cut" takes visitors on a horror ride. Meanwhile, in the Western area, the "Baboo Twister Express" transports visitors to new, otherworldly realms with its light effects. The wooden roller coaster "The Bandit" glows with a play of colors, and "Star Trek™: Operation Enterprise" also brings some light into the darkness.

A special Halloween Event Day on October 17 will show that Halloween can spread more than fear: Together with the US initiative "**Haunters Against Hate**", the park's Halloween team and the more than 300 monsters at Horrorwood Studios will set an example for tolerance and equality as the event day celebrates its 5th anniversary. In addition to a large Halloween parade, the park will be symbolically lit up in rainbow colors in some places. Further information will follow.

Families who find demons and monsters too scary can also experience the friendly side of Halloween at Movie Park. The popular "**Halloween for Kids**" will take place again this year in a separate area of Nickelodeon LAND, offering a range of craft activities and games for young Halloween fans.

Tickets for the Halloween Horror Festival

Movie Park admission tickets include park admission and the Halloween Horror Festival, with spooky atmosphere in the streets and sinister encounters with monsters in four scare zones. Due to high demand in recent years, Movie Park Germany strongly recommends that all Halloween fans purchase tickets online. Due to limited ticket availability on the event days, the park also advises visitors to plan their visit and ticket purchase early, also considering the first few event days of Halloween.



Press release from August 27, 2026



Timeslot tickets for the horror houses can only be purchased online and must be booked in addition to park admission. Tickets are expected to go on sale Mid-September at www.moviepark.de/extras. The park will announce further details on its social media platforms.

In addition to a **“Speedy Pass Horror”**, which includes fast access to five mazes and the new horror game show, there will also be a VIP option available. The **“S.I.K. VIP Pass”** allows visitors to visit all mazes, including the new horror attraction of 2026, grants reserved seats in the horror game show, VIP parking next to the ticket offices, and additional gastronomic offerings.

More information will follow at www.movieparkgermany.de and at www.halloween-horror-festival.de.

Press gallery: [here](#)

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Movie Park Germany

Since 1996, Movie Park Germany has been offering its visitors shows, attractions, and events centered around the theme of film under the slogan “Hollywood in Germany!”. Across an area of approximately 45 hectares, guests immerse themselves in the world of movies and experience excitement, entertainment, and thrills in more than 40 different attractions and shows. As Germany’s largest movie and amusement park, it offers a special experience for visitors of all ages and has held the TÜV certification “OK for Kids” since 2006. With its Nickelodeon LAND and popular TV heroes such as SpongeBob and Patrick, PAW Patrol, and the Teenage Mutant Ninja Turtles, the park is especially well suited for families. Movie Park Germany is part of Parques Reunidos, one of the world’s leading operators of leisure and entertainment destinations, with more than 50 years of experience in the industry and a well-diversified portfolio of more than 30 parks and assets (theme parks, water parks, animal parks, aquariums, and resort accommodations) across nine countries in Europe and Australia.

About Horror, Inc.

Horror, Inc., the creators of the Friday the 13th franchise, launched the Jason Universe in 2024 to usher in an era of expansion. Under the decades-long leadership of the Barsamian family, Horror, Inc. is currently developing a slate of new projects including the upcoming A24 prequel series “Crystal Lake” set to premiere on Peacock (US), Crave (CAN), Sky (UK) and Stan (AUS). Friday the 13th premiered in theaters May 9, 1980, and went on to spawn 11 additional films, along with a television series, video games, comic books, collectibles, apparel and more over the next four decades. As Jason became a household name, the franchise evolved into one of the most prolific and successful horror franchises of all time. For the latest news and information on upcoming launches, follow @JasonUniverse13 on social media and visit JasonUniverse.com.

