



Press release from November 25, 2019

On course for further success: Movie Park Germany closes 2019 season with increased visitor numbers

PAW Patrol, Area 51 – Top Secret and Halloween Horror Festival attract guests

(Bottrop-Kirchhellen, November 25, 2019) The curtain has fallen on the 2019 season and the result is very satisfying: Movie Park Germany remains on course for success, and attracted even more guests than last year. At the end of the 2019 season, Germany's largest film and amusement park recorded an increase in visitor numbers of over 7 percent compared to 2018: "We are pleased about this positive development. This year, we presented our visitors with several new attractions that were very well received. With the new PAW Patrol 'Adventure Bay' area, we were able to draw the attention of numerous families with children to Movie Park Germany and address our target group even better," says Managing Director Thorsten Backhaus. "With the redesign of 'Area 51 - Top Secret', we were also able to convince guests and to expand our quality strategy."

In May, Movie Park Germany opened the new PAW Patrol themed area "Adventure Bay" in Europe's largest Nickland. Ever since, parents and children have had the opportunity to go on a journey of discovery in a detailed setting based on the series. Two attractions, a brand-new playground and the famous PAW Patrol Command Center were brought to life in Germany's family amusement park number 1. With "Area 51 - Top Secret", the second big novelty followed in the summer of 2019. Ever since, the redesign of the popular family classic "Bermuda Triangle" has involved the guests in a new storyline around the famous restricted US military area located near Groom Lake in the Nevada desert.

"In addition to new attractions, this year's weather was also very favorable – both the good weather at Easter and a summer without a big heat wave," says Thorsten Backhaus. "The developments of our tour operator Movie Park Holidays are also very pleasing. Numerous visitors have taken the opportunity

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to spend two days in the park. We were able to further intensify the good cooperation with more than 50 partner hotels."

Germany's biggest film and amusement park also achieved its goal in the fall with the 21st Halloween Horror Festival. Due to the great success of last year's happening, Movie Park Germany decided to extend the Halloween event days for three more days on November 8, 9 and 10. For the first time, a total of 23 Halloween days were offered. "We are very satisfied with the Halloween Horror Festival 2019, and the ideas that our team implemented this year. We are especially proud of the new horror attraction 'Project Ningyo'. The horror house was really well received by visitors," Halloween Project Manager Manuel Prossotowicz summarizes. "The extension of our Halloween days paid off so we will again offer 23 event days next year."

In the new horror attraction, visitors came dangerously close to the company which promotes eternal beauty with its "Ningyo" youth serum, and were able to uncover the company's gruesome secrets. Also new this year was the "IT 4-D Experience", based on Stephen King's novel. At the end of the evening, visitors experienced a special closing show with light and laser effects on all event days for the first time. Live DJ Max Bering provided the right festival atmosphere in the Acid Rain scare zone. Stephan Nölle captured guests' imagination with his hypnosis show, and got to the bottom of the ghost phenomenon. In addition, there were more than 280 monsters on the streets and inside the 8 horror houses, which made the event a real horrific experience.

The park also had a successful fall outside the Halloween Horror Festival. Movie Park Germany was recently awarded the title "Partner of the Reserve 2019" by the German Armed Forces in the presence of Annegret Kramp-Karrenbauer, Federal Minister of Defense. In recent years, the park has regularly organized family days for the Reservists' Association and Soldiers' Days.

After this successful year, Hollywood in Germany is now taking a short break. Germany's family amusement park number 1 will be back on March 27, 2020, and a new season with numerous highlights and surprises will await former and new visitors.

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Movie Park Germany

Since 1996, Movie Park Germany has been offering its visitors shows, attractions and events all about film, with the motto: "Hooray, I'm in the movies!" Spanning approximately 45 hectares, the Park invites guests to immerse themselves in the world of film and find excitement, entertainment and thrill in more than 40 different attractions. Germany's largest film and amusement park is a special experience for young and old alike, having borne the TÜV distinction "OK for Kids" since 2006. Featuring Nickland, one of the largest NICK theme worlds worldwide, and its TV heroes SpongeBob and Patrick, Dora and Diego, Paw Patrol and the Teenage Mutant Ninja Turtles, the Park is particularly suitable for families. Thanks to the in-house tour operator Movie Park Holidays a long journey with accommodation in different hotels nearby is child's play. www.movieparkholidays.com

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